

Running to represent Gay Lea (I to r) Andrea Boileau, Meagan Barrett (former HR summer student), Rachel Caldara



## Gay Lea proud sponsor

Gay Lea Foods was proud to be the platinum sponsor of the Colleen Lantz Memorial Run 4 Youth event on August 5–6.

Colleen Lantz, daughter of Gay Lea members Ralph and Pauline Diemert was a vibrant young woman from Neustadt ON who was passionate about physical fitness. She was planning a fitness event in 2007 when she was involved in a tragic car accident, leaving behind her 6-week old son and husband.

Her running partner, Alecia Lantz, continues to organize this run each year; this year the proceeds went to Easter Seals. The vision? To promote physical fitness and well—being to people of all ages while at the same time, raising awareness and funds for local charitable organizations supporting youth.

The run is truly a family event, with different runs covering lengths from a 1K run for kids, to 5 K's for teams, individuals, walks and strollers, to 10K for the more advanced runner.

Gay Lea strongly believes in supporting rural and community events. Our logo was front and center on each runner's number. Chair Mark Hamel was on hand to press the trigger to start the race.

In addition, Andrea Boileau and Rachel Caldara from HR teamed up with former HR summer student Meagan Barrett to put on their running gear and complete the 5K run, heat and all!



Gay Lea Chair Mark Hamel gives the start to the race



Rachel and Andrea proudly display the Gay Lea sponsor sign